## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named			
Inventor:	Everett E. Schulze, Jr.		
Serial No.:	09/909,103	Examiner:	John L. Young
Filed:	July 12, 2001	Group Art Unit:	3622
Docket:	A63-004-03-US	Customer No.	22,854
Title:	Coupon Redemption Sys	tem	

## INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir or Madam:

Pursuant to 37 CFR §§ 1.97 and 1.98, Applicant in the above-identified application submits this Information Disclosure Statement, together with form(s) PTO/SB08/A and/or B enclosed herewith, to bring to the Examiner's attention documents of which Applicant is aware.

Applicant, by submitting the listed documents, does not represent any of the documents to be prior art to this application, and expressly reserves the right, under 37 CFR § 1.131, to establish otherwise. Applicant does not represent the listed documents to be material to the examination of the application, but has cited same to make it clear beyond all doubt that Applicant has complied with the Duty of Disclosure. Furthermore, this disclosure statement is not to be construed as a representation that a search has been conducted by Applicant or that no other material information exists. Copies of all foreign publications and/or non-U.S. patent documents, if any, are enclosed herewith.

Applicant requests that this submission be considered under 37 CFR 1.97(c), as it is being filed after the mailing date of a first office action on the merits, but prior to the mailing date of a final action or notice of allowance. As such, either (i) a statement

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under 37 CFR 1.97(e) is provided below; or (ii) a fee a required under 37 CFR 1.17(p) is enclosed.

Enclosed is the required fee under 37 CFR 1.17(p).

## **REMARKS**

Applicant requests that these documents be considered by the examiner and made of record in the present application under 37 CFR § 1.104.

Respectfully submitted,

IN-STORE MEDIA SYSTEMS, INC. By its attorneys/agents

MOORE, HANSEN & SUMNER, PLLP 225 South Sixth Street Suite 4850 Minneapolis, Minnesota 55402 (612) 332-8200

Date: 17 June 2005

Shawn B. Demoster Registration No. 34

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PTO/SB/08a (08-03)

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	Substitute for form 1449A/PTO				Complete if Known		
~	16.				Application Number	09/909,103	
) ,		FORMATION DIS			Filing Date	July 12, 2001	
7	3 TATEMENT BY APPLICANT				First Named Inventor	Everett E. Schultz, Jr.	
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					Examiner Name	John L. Young	
CI.	ADS leet	1	of	2	Attorney Docket Number	A63-004-03-US	

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No.1	Document Number  Number - Kind Code <sup>2 (if known)</sup>	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US-5,905,246	05-1999	FajKowski	
		US-5,978,013	11-1999	Jones et al.	
		US-2001/0016502A1	08-2001	Shirai	
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		US-6,292,786	09-2001	Deaton et al.	
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FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
		Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> ( <i>if known</i> )	MM-DD-YYYY			T <sup>®</sup>	
		WO 9641289 A2	12-1996	Jones			
		JP3042797	02-22-1991	Sato Toru			
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Examiner	Date	
Signature	Considered	

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 'Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 'Applicant is to place a check mark here if English language Translation is attached.

Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.